

## Stand construction photographs

Stand construction photographs / video recordings will normally be taken exclusively on working days after the trade fair closes (from 18.00) and after the stand has been cleaned.

If you wish your stand to be photographed on a **Sunday or public holiday**, a **50 % surcharge** will be made on the photography price.

## Video recordings

We produce videos directly on your trade fair stand tailored to your needs. We are also happy to advise you on the subject of video production.

Social media clips with a length of 1 – 2 minutes are popular. We also create product and machine videos or comprehensive trade fair films.

After editing and post-production, you will receive the film via a download link in the appropriate format for e.g. Youtube or Facebook.

## Delivery

Stand photographs and video recordings will normally be delivered 1 week after the recording at the expense and risk of the customer.

Express orders and delivery within 2 to 3 days and/or during the trade fair will only be carried out on explicit request and are subject to a surcharge of 100 % on the basic price.

Photographers from the Messe Stuttgart photo team will come to your exhibition stand for a preliminary discussion after you placed your order. They will always identify themselves by means of an official ID of Messe Stuttgart.

This ensures that you receive good quality photographs and need not make any advance payments to these photographers.





Event name	Company name (Invoice recipient)
Customer no. (Exhibitor)	Contact person (Invoice recipient)
Hall/stand no. (Exhibitor)	Street and house no. (Invoice recipient)
Your order no. (if desired)	Postcode, town, country (Invoice recipient)
VAT identification number EU (Invoice recipient)	Telephone (in case of questions)
We are: <input type="checkbox"/> Entrepreneur <input type="checkbox"/> no Entrepreneur	E-mail (in case of questions)

Orders by fax to: +49 711 18560-2292

422140501

We herewith order / We order on behalf and by order of the aforementioned exhibitor from Landesmesse Stuttgart GmbH (LMS) – and at the same time accept the General Terms and Conditions for Services as well as the Technical Guidelines of LMS which are available at [www.messe-stuttgart.de/agn](http://www.messe-stuttgart.de/agn) and also on-site in the service center – as follows:

Item No.	Variant	Quantity	Description	Unit price EUR
<b>Impressions / Reportage</b>				
<ul style="list-style-type: none"> <li>• We accompany the business going on at your stand with creative photographs.</li> <li>• People in conversation, products and presentations, the atmosphere at the stand and a lot more will be captured by our cameras.</li> <li>• Illustrate your social media channels, press releases and reports with these impressions.</li> <li>• Please select the desired length of reportage.</li> </ul>				
42-020	0 1		Impressions / Reportage, 1 hour	130.00 / pc.
42-020	0 2		Impressions / Reportage, 2 hours	215.00 / pc.
42-020	0 3		Impressions / Reportage, 3 hours	300.00 / pc.
42-020	0 4		Impressions / Reportage, 4 hours (1/2 day)	360.00 / pc.
42-020	0 8		Impressions / Reportage, 8 hours (1 day)	690.00 / pc.

**Important information:** Videos taken on a Sunday or a holiday are subject to a 50% surcharge.

All prices quoted are subject to the statutory VAT valid at this time (according to the relevant version of the Value Added Tax Act).

The stated service can only be performed if at the time there are no outstanding payments owed to LMS.

It is explicitly stated that data will be stored according to A 14 of the General Terms and Conditions for Services A.

Date: \_\_\_\_\_ 2 0 \_\_\_\_\_

Place: \_\_\_\_\_

Company stamp and signature: \_\_\_\_\_



**Landesmesse Stuttgart GmbH**  
 Messepiazza 1 · 70629 Stuttgart (Germany)  
 Tel.: +49 711 18560-2444  
 E-mail: sms@messe-stuttgart.de

**For questions please contact:**  
 Fotostudio Thomas Merz  
 Tel.: +49 171 1740050  
 E-mail: fotomerz@t-online.de



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Item no.	Quantity	Description	Unit price EUR
		<b>Stand photography</b>	
		<ul style="list-style-type: none"> <li>• Benefit from our photographing service for high-quality stand pictures.</li> <li>• We create professional photographs of your exhibition stand including digital post-production.</li> <li>• We put your exhibition stand into the best possible light - even under difficult lighting conditions on site.</li> <li>• You will receive professional photographs of your stand architecture and of details if requested.</li> </ul>	
42-021		Stand photography, Unit price from 1	110.00 / pc.
42-021		Stand photography, Unit price from 2	102.50 / pc.
42-021		Stand photography, Unit price from 3	100.00 / pc.
42-021		Stand photography, Unit price from 4	95.00 / pc.
42-021		Stand photography, Unit price from 6	92.00 / pc.
42-021		Stand photography, Unit price from 8	on request

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Item no.	Quantity	Description	Unit price EUR
<b>Photos</b>			
42-200		<b>Trade fair film</b> , 1 shooting day on the stand incl. cutting, music and interviews up to 4 minutes film length	1,470.00 / day
42-201		<b>Standard video clip</b> , approx. 1 hour shooting for 1 to 2 minutes final film length incl. shooting, cutting and music	470.00 / pc.
42-101		<b>Individual video recording directly at your booth</b> (after consultation) <ul style="list-style-type: none"> <li>• The videos will be produced at your exhibition stand according to your wishes.</li> <li>• We are happy to advise you on the topic of video production.</li> <li>• Social media clips of 1 to 2 minutes lengths are very popular.</li> <li>• We can also produce product or machine videos as well as comprehensive trade fair films for you.</li> <li>• After cutting and post-production, you will receive a film in a suitable format, e.g. for YouTube or Facebook.</li> </ul>	on request

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Item no.	Quantity	Description	Unit price EUR
		<b>Photos</b>	
42-106		Data preparation and transfer 1 – 20 recordings	35.00 / pc.
42-107		Data preparation and transfer up to 40 recordings	55.00 / pc.
42-108		Data preparation and transfer up to 70 recordings	65.00 / pc.
42-115		Transfer and data processing, each further picture	0.95 / pc.

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