



ICS International Congress Center Stuttgart
Spatial thinking redefined.



Right in the middle –
and right out in front

DESTINATION



Stuttgart, the state capital of Baden-Württemberg, has a globally oriented research and economic structure, and is one of the cities with the best living conditions in Europe.

In short, Stuttgart has a very distinctive image. The city is home to strong small and medium-sized enterprises, global automobile marques, innovative technology companies, well-known art, outstanding wines and one of the longest bar miles in Germany. Stuttgart can be reached quickly from all directions and by every means of transport: a central ICE train station, motorways and the international airport bring the whole world to us. But that's not all: we are Swabians, i.e. imaginative, totally reliable and well-placed among the top congress destinations in Europe.

You can find us right in the middle on a map of Europe.

You are also right in the middle of the congress destination when you take a few steps after leaving the airport, the motorway exit or the rapid-transit station (S-Bahn) station: the New Stuttgart Trade Fair Centre is situated very close by. You first see the ICS International Congress Center Stuttgart. With its unique transparent glass architecture and its location right on the Trade Fair Centre piazza, the ICS sets new standards. The extremely variable room concept and maximum flexibility create undreamt-of dimensions for conferences and congresses. As you can see, the ICS is unparalleled.

A warm welcome to you all.

Our face to your customer

ICS



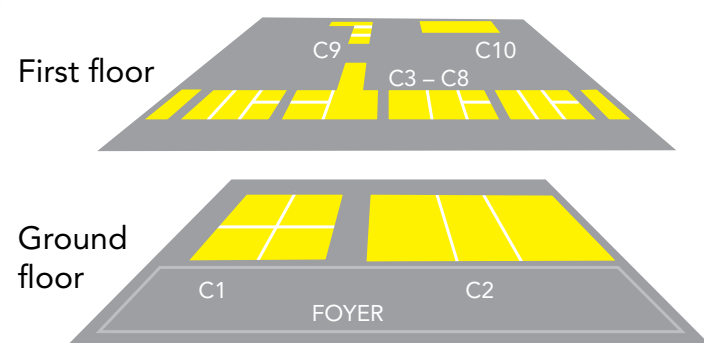
An impressive congress centre needs an impressive appearance and a well thought-out concept. The architecture must appeal to people and there must be a lively atmosphere to create good communication. The ICS does a good job in this respect. Comments such as “extraordinary architecture”, “prestigious building” or “unique rooms” are quickly made – and all these comments are true.

That’s because we are unique. Our objective is to become the number 1 venue for you. When you look across the attractive Trade Fair Centre piazza, you can already envisage the concept for flexible partition of the areas and rooms – into very different sizes and for different types of event. With the ICS, we have created something unique for congresses and events that offers you freedom and the greatest possible flexibility. The ICS contains state-of-the-art conference technology, can accommodate up to 10,000 people, features an extremely variable utilisation concept for up to 33 flexibly arrangeable rooms including daylight in all rooms and boasts architecture flooded with daylight and congress halls and conference rooms in new dimensions. Make use of your possibilities.



On-the-spot encounters

FOYER



The two floors in the ICS

The transparent foyer of the ICS is the striking feature of the building and sets standards in regard to state-of-the-art communication design coupled with maximum functionality. The foyer is the starting-point for congresses, conferences and events. The communication nerve ends of the building come together in the foyer, which is also the heartbeat of every event. The foyer exudes an air of serenity over two storeys and is the centrepiece of the ICS as a meeting-point. People greet one another and register in the foyer, which is the ideal location for stylish catering and, as a communication zone, a pleasant environment for discussions.

You can make full use of the foyer and the adjoining two floors – two large halls on the ground floor and the conference rooms on the first floor. Together with you, we will produce and implement a creative effect based entirely on your requirements. In this case we will also think and act differently from the normal perspectives that are often used. We are well-known for this ability and also want to convince you. If you notice that you are encountering something unique in the congress business, you have arrived – at the ICS International Congress Center Stuttgart.

Flexible arrangements with daylight



Congress Hall		sqm	••••	••	☉	▬
C1	2,699	3,030	1,472	1,450	2,004	
C1.1	1,573	1,840	784	710	1,200	
C1.1.1	787	760	406	310	480	
C1.1.2	786	760	406	310	480	
C1.2	1,096	1,014	504	420	568	
C1.2.1	548	501	256	170	308	
C1.2.2	548	501	256	170	308	

The capacities stated in this document indicate the maximum number of visitors admitted to the hall or room with regard to the respective floor planning variant. This number will be reduced according to the event concept and requested equipment (AV, additional installations and facilities).

“C1” is far more than just a name. C1 is the large congress hall a total area of 2,669 square metres, space for up to 3,000 people and state-of-the-art conference equipment. C1 is more than just “large”, it is also flexible. We can divide C1 for you into 2, 3 or 4 rooms entirely according to your needs, concepts and requests. The audio and video equipment is naturally just as variable as the large C1 congress hall.

As a complex hall, C1 is equipped with a small stage and stage sets in front. When divided, stages and platforms are moved extremely quickly to their defined position thanks to electrically controllable elements in the floor.

Enjoy the pleasant atmosphere of daylight, wood and metal and C1 will become your personal favourite room in the ICS.

Triple mixture: conferences, exhibitions and entertainment



C2, the multifunctional congress and exhibition hall, can boast some impressive figures: a total of 4,933 square metres for up to 5,000 people can be divided into two segments by means of a partition. A “play area” is created with different possibilities for trade fairs, exhibitions, congresses, events, shows and spectacles. The idea: conferences, congresses, exhibitions and entertainment in one hall and in one event with all the advantages of short distances.

The skylights in the hall ceiling provide ideal daylight illumination while the high-quality floor tiles and acoustic wall panelling create the right “C2 feeling”. Size and elegance coupled with intelligence and design.

	sqm	••••	••	☉	▭	
Congress & Exhibition Hall	C2	4,933	5,059	2,732	2,290	3,316
	C2.1	1,887	1,886	920	810	1,076
	C2.1 + C2.2	3,209	2,823	1,658	1,420	2,072
	C2.2 + C2.3	3,046	2,704	1,546	1,490	1,992
	C2.3	1,724	1,748	816	790	1,040

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Ingeniously simple – ingeniously versatile

C3-C10



The conference area – C3 to C9 – follows a central maxim, i.e. “greatest possible flexibility”. A well thought-out partition system creates undreamt-of possibilities for up to 33 rooms in the conference and congress area. The rooms thus created can accommodate between 12 and 440 persons.

However, that’s not all: 11 customised and modern meeting rooms and offices are also available in the C10 area. The conference and congress area sparkles with lightness and transparency: C3 to C8 look out through the gallery onto the Trade Fair Centre piazza.

The flexible conference and congress area makes conferences a genuine experience – ingeniously simple.

	sqm	●●●●	👤👤	🏠	🏠
Conference rooms	C4*	390	440	208	76 88
	C5*	392	440	208	76 88
	C6.1	205	200	96	40 52
	C6.2*	175	180	80	36 48
	C7*	393	440	208	76 88
	C9.2*	165	173	80	34 38
	C9.3	74	78	38	22 28
Seminar/ meeting rooms	C3.1*	42	32	12	12 16
	C3.2*	34	28	12	12 16
	C8.1*	41	28	12	12 16
	C8.2*	35	28	12	12 16
	C10**	11–41			

** 11 meeting rooms and offices are also available in the C10 area.

* Rooms can be divided

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First-rate freedoms –
impressive partnership

+m³



We have the rooms, you have the idea. When combined, they will lead to a successful conference, a forward-looking congress or an exciting event. We have created freedoms for this – in the ICS, in our minds and as your partner.

However, a strong partnership means something more to us: the New Stuttgart Trade Fair Centre is in the “key to markets” and is far more than just our ideal partner with all its possibilities. Thanks to the Stuttgart Trade Fair Centre, the ICS has over 100,000 square metres as “back-up”, whereby both complexes perfectly complement one another in terms of infrastructure. Your advantage: you obtain entirely individual options for your plans and utilisation concepts. Know-how transfer, synergy effects and an international position are taken for granted in the partnership with the Stuttgart Trade Fair Centre. We benefit from this – and so will you.



The ideal setting for every event

STUTTGART



The ICS is inspiring – and so is Stuttgart. Delightfully embedded in one of the largest winegrowing regions in Germany, the city boasts a marvellous panorama, beautiful squares, splendid palaces, exciting museums and, finally, numerous cultural highlights. The range of hotels is also very impressive. With a large number of hotels in every price category, Stuttgart lives up to its status as the state capital of Baden-Württemberg and has the right overnight accommodation to cater for every taste and requirement.

Leisure, sport, excitement, culture, classical music and commerce: there's something going on the whole year round in the Baden-Württemberg metropolis. Whether you are interested in musicals and shows at the unique SI-Erlebnis-Centrum, the fascinating Stuttgart State Gallery or the automobile museums of Mercedes-Benz and Porsche, Stuttgart provides a suitable accompanying programme for every event at the ICS.

After experiencing a perfect conference, you can enjoy the day and night life. Let yourself be enchanted by Stuttgart's charms and the warmth of its inhabitants.

- 1 Stuttgart Opera
- 2 Mercedes-Benz Museum
- 3 Schlossplatz, Summer Festival
- 4 DORMERO Hotel Stuttgart
- 5 Mercedes Cup
- 6 MineralBad Cannstatt
- 7 House of History
- 8 Stuttgart Ballet
- 9 Art Museum Stuttgart
- 10 SI-Centrum Stuttgart
- 11 Mövenpick Hotel Stuttgart Airport & Messe
- 12 Sparkling wine cellar Kessler

Better to live short and sweet than long and wide

The ICS is ...

- with Stuttgart, one of the leaders among the top ten of German congress destinations
- light-flooded and an architectural highlight designed to cater up to 10,000 people
- unique in regard to its location and reachability
- well thought-out, flexible, intelligent and impressive
- a new benchmark for conferences and congresses
- located in the key to market



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